

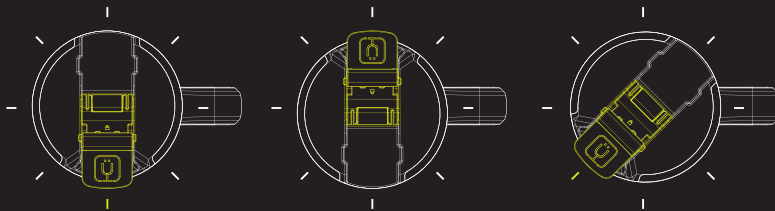
Müv 35oz

100% Leakproof Mug

The MÜV Series was made for fueling your day and is the most feature-packed coffee mug there is. It has our 100% leakproof BevLock™ lid to seal in your beverages and stop leaks, our brand-new OctaLock™ thread system to make taking your lid on and off a breeze, and our MagFlip™ technology to assist in opening your lid and keeping it open while you sip. It also has our new scratch-resistant, comfort grip handle, a swappable, built-in silicone sleeve for ultimate durability and our BevGuard™ technology to keep your drinks piping hot (or ice-cold) until the last drop.

OctaLock™ Lid

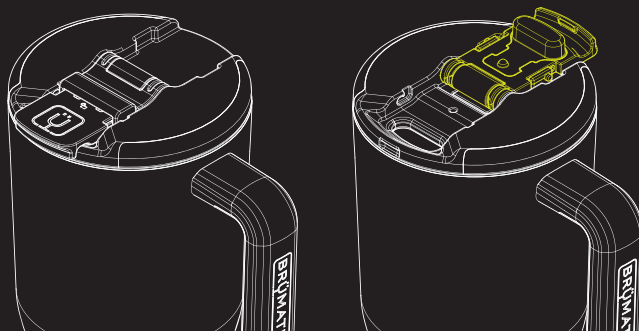
The OctaLock™ lid makes taking your lid off and putting it back on a breeze, and it has 8 different positions thanks to our patent-pending thread design. Just put the lid on right before the location you want to land on, push down and twist to the right to lock it.



MagFlip™ Technology

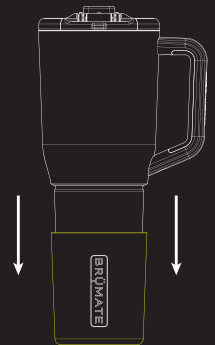
Our MagFlip™ technology utilizes powerful neodymium magnets to assist in opening your lid, and holding it open while you take a sip. It is 100% leakproof for hot, cold and carbonated drinks when the built-in lock is used.

WARNING: When using your lid with hot or carbonated beverages, pressure will build up inside and may expel from the opening when opening the latch or removing the lid. When using hot or carbonated beverages, make sure to open the latch to release pressure with the lid facing away from you before twisting off your lid. Do not remove the lid without releasing the pressure first. Make sure your beverage is at a sippable temperature before drinking it.



Swappable Silicone Sleeve

The MÜV Series has our signature built-in silicone base to prevent dents and dings, and keep your favorite coffee mug looking pristine. It's also removable, so you can swap your sleeve and customize your Brü. To remove the sleeve, simply peel it back from the product and pull away. To reinstall, just press it back onto the body of your MÜV.



Cleaning

- The bottom of your MÜV will tell you if it is dishwasher safe or not. If it is, make sure you only wash it on the top-rack. For a thorough cleaning, remove the lid from your Brü, unlatch it, and wash it in the open position.
- For a more thorough cleaning, remove the silicone gasket from the lid and the silicone stopper from your MagFlip™ latch.

Temperature Retention

- The Müv Series will keep ice for 24+ hours. The more ice you use, the longer it'll stay cold. To maximize ice-retention we recommend filling it up with at least 50% ice.
- The Müv Series will keep your drinks piping hot for 6+ hours.